



Hi All,

The time has come to tell our customers about our vision for the UK's Grand Summer Outdoor Cafe.

The first part of our campaign has succeeded and The Minister for Local Government is reported as saying he is considering granting a blanket permission to allow tables and chairs outside hospitality venues, subject to highway and safety concerns.

This is great news and we now enter the second stage of the campaign.

We are now generating a lot of press interest in the idea of persuading the public to say thank you and donate money to provide our frontline workers with complimentary vouchers to be used at our venues.

The vouchers will be issued to our frontline workers, the vouchers will have a value and bar code and can be used at any of our venues. We have partnered with Eagle Eye Solutions and Wireless Social to ensure the secure voucher issuance and redemption is made as easy as possible for us all to take part. The campaign will reimburse you 100% of the value of the voucher. If the guest wants to spend more, they will pay the difference. T&Cs to follow. If the Govt. fails to allow the blanket permission the vouchers can be used inside. They will not have an expiry date.

This is the important part:

We'd like you to contact your databases and use your social media and ask your customers to visit the campaign website www.ukgsoc.org which will take them to the Just Giving page.

Thank you all for your support and we have this wonderful opportunity when our teams can get back to work, to thank the public, reward our keyworkers and generate brand awareness and income for our venues.

Any questions please email support@ukgsoc.org

Warm wishes,
Alan Lorrimer.
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